

BACHELOR OF TECHNOLOGY (CBCS) (2021-COURSE)
B. Tech. Sem - V COMPUTER SCIENCE & BUSINESS SYSTEMS : SUMMER : 2024
SUBJECT: FUNDAMENTALS OF MANAGEMENT

Day : Tuesday
Date : 14/05/2024

S-24168-2024

Time : 10:00 AM-01:00 PM
Max. Marks : 60

N.B.

- 1) All questions are **COMPULSORY**.
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Assume suitable data **WHEREVER** necessary.
- 4) Draw neat labeled diagrams **WHEREVER** necessary.

Q.1 Discuss the pre-scientific management era (before 1880) and its key characteristics. (10)
How did the industrial landscape shape management practices during this period?

OR

Q.1 How did Taylors' principles of scientific management revolutionize industrial (10)
production? Discuss the contribution of F.W. Taylors' to management.

Q.2 Compare and contrast the different functions of management. How do functions of (10)
management complement each other to facilitate effective managerial decision-
making and performance?

OR

Q.2 Evaluate the role of directing in management process. How do manager motivate, (10)
lead and communicate with employees to ensure to accomplishment of
organizational objectives?

Q.3 Evaluate the Maslow's' hierarchy of needs theory of motivation and its relevance (10)
in today's organizational behavior.

OR

Q.3 Discuss the decision making process in organization. What are the key factors that (10)
influence individual and group-decision making?

Q.4 What are the key factors that influence the design of organizations? Explain the (10)
different theoretical perspectives in understanding of organizational structures?

OR

Q.4 Discuss the concept and types of organizational structure and significance in (10)
organizational design

Q.5 What is corporate governance? How can ethics make corporate governance (10)
meaningful? Give an example.

OR

Q.5 Discuss the concept CSR. What are major activities considered as CSR activities in (10)
the company? Give an example.

Q.6 Define leadership and discuss its concept and nature. How does leadership differ (10)
from management?

OR

Q.6 Define the concept of emotional intelligence in effective leadership. How does EI (10)
contribute to building trust, motivating teams and navigating challenges?
