

BACHELOR OF TECHNOLOGY (CBCS) (2021-COURSE)

Computer Science & Business Systems

B. Tech. Sem - IV :SUMMER : 2023

SUBJECT : BUSINESS COMMUNICATION & VALUE SCIENCE-IV

Day : Tuesday

Time : 10:00 AM-01:00 PM

Date : 6/6/2023

S-24158-2023

Max. Marks : 50

N.B:

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Assume suitable data if **necessary**.

Q.1 What is meant by diversity at workplace? Also, mention the difference between diversity and inclusion. (10)

OR

What is the importance of diversity and inclusion at workplace? Illustrate with corporate application. (10)

Q.2 Explain how do you apply communicative writing in real life scenarios? Also, mention the importance of charts and graphs in communication writings. (10)

OR

State different aspects and practices for communicative writing to prepare appropriate technical writing document. (10)

Q.3 How is Emotional Quotient different from Intelligence Quotient? (Difference between EQ and IQ)? Elaborate with examples. (10)

OR

State the best practices of public speaking and elaborate the applications of public speaking in real life scenarios – Explain? (10)

Q.4 What are various qualities needed to function and grow in a corporate environment? Illustrate. (10)

OR

What is meant by Corporate Social Responsibility? Explain the need and importance of Corporate Social Responsibility. (10)

Q.5 What are different learning styles in interpersonal interactions and what role do they play in the development of personality? (10)

OR

What are different corporate etiquettes? Elaborate with its key features? (10)

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