

BACHELOR OF TECHNOLOGY (CBCS) (2021-COURSE)
B. Tech. Sem - IV COMPUTER SCIENCE & BUSINESS SYSTEMS : SUMMER : 2024
SUBJECT: BUSINESS COMMUNICATION & VALUE SCIENCE-IV

Day : Friday
Date : 31/05/2024

S-24158-2024

Time : 10:00 AM-01:00 PM
Max. Marks : 50

N.B:

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Assume suitable data if **necessary**.

Q.1 What is the importance of diversity and inclusion at workplace? Illustrate it with a concept. (10)

OR

What is meant by diversity and inclusion at workplace? Explain it with appropriate examples. (10)

Q.2 Elaborate aspects of communicative writing? Also, mention the best practices of communicative writing. (10)

OR

How can the charts and graphs be used in communicative writing? How is the application of communicative writing done in real life scenarios? Explain. (10)

Q.3 What is meant by Emotional Intelligence? Explain the importance of Emotional Intelligence in personal and professional life? (10)

OR

Elaborate the importance of public speaking at workplace? Illustrate public speaking application in real time? (10)

Q.4 What are the best practices to share and receive feedback for (Corporate Social Responsibility)? Explain the need and importance of Corporate Social Responsibility in today's competitive world? (10)

OR

What are different attributes needed to function and grow in a corporate environment? Justify with appropriate reasons. (10)

Q.5 What are the best practices of time management? Also, mention the importance of time management? (10)

OR

What is meant by conflict resolution? Elaborate various guidelines required to manage conflicts? (10)

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