

BACHELOR OF TECHNOLOGY (CBCS) (2021-COURSE)
Computer Science & Business Systems
B. Tech. Sem - IV :SUMMER : 2023
SUBJECT : INTRODUCTION TO INNOVATION, IP MANAGEMENT &
ENTREPRENEURSHIP

Day : Monday

Time : 10:00 AM-01:00 PM

Date : 29-05-2023

S-24157-2023

Max. Marks : 60

N.B.

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.

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- Q.1 What are Entrepreneurship and innovation? (10)
- OR**
- Q.1 Explain different types of Innovation. (10)
- Q.2 Differentiate between open Innovation and closed Innovation. (10)
- OR**
- Q.2 What role should senior executives play in Innovation? (10)
- Q.3 What are the key aspects of encourage innovation in a company? (10)
- OR**
- Q.3 How do you go about business model Innovation? (10)
- Q.4 How is Innovation used as a tool by Entrepreneur? (10)
- OR**
- Q.4 Write short note on creating new product and services? (10)
- Q.5 What is IPR? Explain different types of IPR? (10)
- OR**
- Q.5 Explain the term copyright? (10)
- Q.6 What is patent? Explain advantages and disadvantages of patent? (10)
- OR**
- Q.6 Write a short note on Industrial Design? (10)

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