

**BACHELOR OF TECHNOLOGY (CBCS) (2021-COURSE)**  
**B. Tech. Sem - IV COMPUTER SCIENCE & BUSINESS SYSTEMS : SUMMER : 2024**  
**SUBJECT: INTRODUCTION TO INNOVATION, IP MANAGEMENT &**  
**ENTREPRENEURSHIP**

Day : Wednesday  
Date : 29/05/2024

S-24157-2024

Time : 10:00 AM-01:00 PM  
Max. Marks : 60

**N.B.**

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Draw neat and labelled diagram **WHEREVER** necessary.

Q.1 How innovation is related to entrepreneurship. (10)

**OR**

Q.1 Explain different types of innovation. (10)

Q.2 Explain importance of research phase in life cycles of Innovation. (10)

**OR**

Q.2 Explain Radical Innovation. (10)

Q.3 What are the key aspects of Innovation and Entrepreneurship? (10)

**OR**

Q.3 How do you about business model innovation? (10)

Q.4 Explain the characteristics of good product. (10)

**OR**

Q.4 Write a short note on creating new product and services. (10)

Q.5 Explain merits and demerits of IPR. (10)

**OR**

Q.5 Write a short note on copyright. (10)

Q.6 Explain the lifecycle of Intellectual Property. (10)

**OR**

Q.6 Describe Intellectual Property Risk Management. (10)

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