

BACHELOR OF TECHNOLOGY (CBCS) (2021-COURSE)
B. Tech. Sem - IV Computer Science & Business Systems : WINTER : 2023
SUBJECT : BUSINESS COMMUNICATION & VALUE SCIENCE-IV

Day : Monday

Date : 27-11-2023

Time : 02:30 PM-05:30 PM

Max. Marks : 50

W-24158-2023

N.B:

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Assume suitable data if **necessary**.

Q.1 Explain diversity and inclusion at workplace? State their importance in the corporate world. (10)

OR

Illustrate diversity and inclusion and state its need, importance and challenges? (10)

Q.2 How do you do application of communicative writing in real life scenarios? Also, explain the best practices of communicative writing? (10)

OR

What are the aspects of communicative writing? How are the graphs and charts used for the communicative writing? (10)

Q.3 Explain the need and importance of public speaking at workplace (10)

OR

Elaborate need, importance and application of emotional intelligence at workplace? (10)

Q.4 What is meant by Corporate Social Responsibility? Explain with examples? (10)

OR

What are different ways to positively receive and provide feedback for Corporate Social Responsibility? Illustrate. (10)

Q.5 What are different key features of corporate etiquettes? Also explain the impact of stress in work and personal life? (10)

OR

Elaborate the different steps of conflict resolution in a team building. (10)

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