

B. TECH. (COMPUTER SCIENCE & BUSINESS SYSTEMS) (CBCS - 2018 COURSE)

Computer Science & Business Systems

B.Tech. (CSBS) Sem - V :SUMMER : 2023

SUBJECT : FUNDAMENTALS OF MANAGEMENT

Day : Friday

Time : 10:00 AM-01:00 PM

Date : 12-05-2023

S-20462-2023

Max. Marks : 60

N.B:

- 1) All questions are **COMPULSORY**.
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Use of **non-programmable** calculator is allowed.
- 4) Draw neat and labeled diagrams **wherever** necessary.
- 5) Ass suitable data **wherever** necessary.

Q.1 Explain the principles of management as per Henry Foyal? (10)

OR

Q.1 Define management. Is management art or science? (10)

Q.2 What is Planning? Explain the process or the steps involved in planning. (10)

OR

Q.2 Describe the steps or process involved in Planning, Organizing, Staffing, Directing and Controlling. (10)

Q.3 Explain the term Organization Behavior along with its significance in recent era. (10)

OR

Q.3 Explain the meaning of personality. What are the determinants of personality? (10)

Q.4 What is Business Ethics? Describe its nature. Is business ethics a necessity? (10)

OR

Q.4 What is corporate governance? How can ethics make corporate governance more meaningful? (10)

Q.5 What is a leader? What are the qualities that a leader should possess? (10)

OR

Q.5 Distinguish between leadership and management with at least five distinguishing points. (10)

Q.6 Discuss in detail Maslow's theory of need Hierarchy and mention appropriate examples. (10)

OR

Q.6 Explain the contributions of F.W. Taylor in Management. (10)

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