

**BACHELOR OF TECHNOLOGY (CBCS) (2021-COURSE)**  
**B. Tech. Sem - V CS&BS : WINTER : 2023**  
**SUBJECT : FUNDAMENTALS OF MANAGEMENT**

Day : Wednesday

Time : 02:30 PM-05:30 PM

Date : 6/12/2023

**W-24168-2023**

Max. Marks : 60

**N.B:**

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Use of non-programmable **CALCULATOR** is allowed
- 4) Assume suitable data if **NECESSARY**.

**Q.1** Explain the concept of management and why it is essential for organizations? (10)  
How did management theories evolve to address the changing needs of businesses over time?

**OR**

Discuss the key characteristics and contribution of the classical management era (1880-1930). How did the industrial revolution and the emergence of large organizations shape management thought during this era? (10)

**Q.2** Explain the importance of planning as the first function of management. How does effective planning contribute to the overall success of an organization? (10)

**OR**

Examine the concept of diversity and Inclusion in staffing. How does promoting diversity benefit organizations and what strategies can managers employ to create more inclusive workplace? (10)

**Q.3** Define the concept of personality in the context of OB. How can personality assessments and theories help organizations in hiring and team formation? (10)

**OR**

Explain the decision making process and different types of decisions made in organization. How can organizations improve their decision making effectively? (10)

**Q.4** Describe the characteristics of a simple organizational structure. What are its advantages and disadvantages? (10)

**OR**

Discuss the contingency approach to organizational design. What are the key principles and assumptions of each and how they have influenced management practices over the period of time? (10)

**Q.5** Discuss the fundamental principles of business ethics. How do ethical considerations impact decision making and behavior within organization? (10)

**OR**

Define corporate social responsibility (CSR) and its importance in contemporary business scenarios? (10)

**Q.6** Define leadership and explain its significance in organization and society. How does Leadership differ from management and why is it crucial for achieving organizational goals? (10)

**OR**

Explain the concept of leadership development and its role in succession planning. How can organization identify and groom future leaders from within their ranks? (10)

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